



# LifeClinic Community Resources

## 2022 Fundraising Gala Underwriting Sponsorship Contract

### Underwriter Information:

Entity Name: \_\_\_\_\_

Recognition Name (if different than above): \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ Please send LifeClinic's weekly email updates to the address above.

☐ Please list our sponsorship as anonymous.

### Payment:

☐ Check is enclosed ☐ Please send an invoice for \$ \_\_\_\_\_

### Seating:

☐ We would like to reserve a table and invite guests to fill the 10 available seats.

☐ Please reserve \_\_\_\_\_ seats for our party and fill the remaining seats at your discretion.

☐ We are not able to attend.

### Advertising:

☐ We have emailed a PNG or JPG of our logo to donya@lifeclinic.org

☐ We have emailed a PNG or PDF of our program ad. ☐ Please design our ad (see back).

### Sponsorship Level:

#### ☐ Guardian - \$2,500:

- Preferred seating at Abby Johnson's table
- Meet and greet time and photo with Abby Johnson before Gala begins
- Two copies of Fierce Mercy by Abby Johnson
- Individual logo on multimedia screens
- Full page color advertisement in program

#### ☐ Defender - \$750:

- One copy of Fierce Mercy by Abby Johnson
- Logo grouped with other Defenders on screens
- Quarter page color advertisement in program

#### ☐ Advocate - \$1,500:

- Preferred seating
- Meet and greet with Abby Johnson before Gala
- One copy of Fierce Mercy by Abby Johnson
- Logo grouped with other Advocates on screens
- Half page color advertisement in program

#### ☐ Program Ad Only - Price Marked Below:

- ☐ Full-page black and white ad - \$400
- ☐ Half-page black and white ad - \$200
- ☐ Quarter-page black and white ad - \$100
- ☐ Black and white logo only - \$50

**Please mail or deliver to LifeClinic by Monday, August 15, 2022**

LifeClinic Community Resources

PO Box 1804 • Midland, MI • 48641-1804 • 989-835-1500 • [www.LifeClinic.org](http://www.LifeClinic.org)

LifeClinic Community Resources is a tax exempt nonprofit organization under 501(c)(3) of the IRS Code. All donations are tax deductible.



# *LifeClinic Community Resources*

## 2022 Fundraising Gala Custom Advertisement Details

All custom ads will include the entity logo, name or recognition name, and phone number as provided on the front of this form. Please indicate additional information to include below. (Leave blank if not applicable):

Website: \_\_\_\_\_

Company Slogan or Custom Text: \_\_\_\_\_

\_\_\_\_\_

Coupon Text: \_\_\_\_\_

- ☐ We will provide photos and/or graphics.
- ☐ Please choose photos at your discretion.
- ☐ Please write all text at your discretion.

Email for ad approval: \_\_\_\_\_

Additional Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please email all logos, photos, or advertisement questions to Donya Dunlap at [donya@lifeclinic.org](mailto:donya@lifeclinic.org). You may also call (989) 754-0091 ext 108.

---

**Please mail or deliver to LifeClinic by Monday, August 15, 2022**

LifeClinic Community Resources

PO Box 1804 • Midland, MI • 48641-1804 • 989-835-1500 • [www.LifeClinic.org](http://www.LifeClinic.org)

LifeClinic Community Resources is a tax exempt nonprofit organization under 501(c)(3) of the IRS Code. All donations are tax deductible.